



**For Immediate Release
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Dale Vince¹ joins list of Stop Hinkley Campaign Patrons

Just a few months after EDF announced that the cost of Hinkley Point C (HPC) has ballooned to as much as £35 billion and is not expected to start producing power until sometime between 2029 and 2031², we are thrilled to announce that green industrialist, Dale Vince, has agreed to act as a Patron to the Stop Hinkley Campaign.

Ecotricity, which was founded by Vince in 1996, provides its customers with 100% renewable electricity. Renowned energy modelling academics at the LUT University in Finland, commissioned by the 100% Renewable UK Campaign, have shown that not only is a 100% renewable energy mix perfectly feasible for the UK but such a scenario would save well over £100bn in achieving net zero by 2050, compared to the UK Government's current strategy.³

¹ Dale Vince, nicknamed Labour's Green Knight by The Sunday Times, is a green industrialist who has dedicated his life to championing environmental sustainability. Since founding the world's first green energy company, Ecotricity, in 1996 he has been on a mission to change the face of the industry by leading the move away from fossil fuels towards renewables.

Using business as a tool for environmentalism, Dale is helping to lead the eco revolution. He runs Forest Green Rovers FC, dubbed the world's greenest football team by FIFA; creates diamonds out of atmospheric carbon - Skydiamonds; builds windmills for export around the world – Britwind; has launched a range of vegan burgers and earlier this year launched the world's first electric airline Ecojet.

In 2004, he was awarded an OBE for services to the environment and was appointed the UN Ambassador for Climate Change in 2019.

He also made the world's first electric supercar and built the Electric Car Super Charging Highway, the UK's first national network of EV charging stations.

His first book, Manifesto, a Sunday Times Best Seller, unlocks the tools for changing the world and is an ode to being more eco-conscious, visionary and determined than ever.

² EDF Press Release 23rd Jan 2024 <https://www.edf.fr/en/the-edf-group/dedicated-sections/journalists/allpress-releases/hinkley-point-c-update-1> EDF says the cost is now expected to be £31 to £35 billion in 2015 prices – up from an estimate of £25 to £26 billion in 2022. The BBC reckons this is about £46bn in today's money. The second reactor expected to produce power a year later than the first.

³ <https://100percentrenewableuk.org/wp-content/uploads/100-RE-23-Dec-.pdf>

Vince joins an illustrious group of Stop Hinkley patrons at a time when EDF is refusing to install an Acoustic Fish Deterrent (AFD) on the two massive cooling water intake heads 3 kilometres offshore from the Hinkley Point C nuclear site. This refusal could amount to a death warrant for as many as 11 billion fish in the Severn Estuary.

Stop Hinkley spokesperson Roy Pumfrey said:

“At a time when nuclear power is rapidly losing ground to the astonishing growth in renewables⁴ it’s great to have someone onboard who founded a company which allows ordinary members of the public to actually vote on the nuclear question with their electricity bill.”



Dale Vince said:

“I’m really pleased to be a patron of the Stop Hinkley campaign which is working to stop the Government wasting billions of taxpayers’ money on a technology which is hugely expensive and slow to develop. Plus, the UK has no sources of Uranium and by 2050 there will be a global shortage. Nuclear soaks up huge amounts of investment which could be better spent on renewable solutions, with money left over for our schools and hospitals. It’s essential that we mobilise every resource effectively in the battle against climate change.”

[Photo Credit: Shutterstock (14143088j) Dale Vince ‘Peston’ TV Show, Episode 29, Liverpool, UK – 09 Oct 2023]

The Stop Hinkley Campaign’s other patrons are:

- Jonathon Porritt – environmental campaigner
- Molly Scott Cato – Former Green Party MEP
- Caroline Lucas – Green Party MP
- Julie Christie - actor
- John Williams – musician

<http://stophinkley.org/about-us/patrons/>

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⁴ See <https://davidtoke.substack.com/p/the-astonishing-growth-of-renewable>